

The [Love Your Commute Celebration](#) is rescheduled for Thursday, July 13 from 5-7 pm at Ska Brewing! Mark your calendar! Next [Way to Go! Together Breakfast](#) is Wednesday, July 26 from 8-9 am at Carver's!

MOMENTUM

e-newsletter



JULY 2017

IN MULTIMODAL NEWS

Did you know? Complete Streets are a defined policy in the City's Land Use and Development Code

Creating [Complete Streets](#) means transportation agencies must change their approach to roadway design. By adopting a Complete Streets policy, as within the [City of Durango's Land Use and Development Code](#), communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation. This means that nearly all transportation projects will make the street network better and safer for pedestrians, bicyclists, drivers and transit users -- making Durango a better place to live.

To further strengthen the City's Complete Streets policy, the City is researching and proposing a [Complete Streets Resolution](#) which will be discussed later this year with the Multi-Modal Advisory Board.

Read more [here](#).

Congratulations to our 2017 Business Commuter Challenge Winners!

Love Your Commute Celebration is rescheduled for Thursday, July 13! Join us at Ska Brewing from 5-7 pm to pick up your awards and prizes.



Best group photo award goes to the Powerhouse Science Center!

It's time to announce the winners of the 2017 Clean Commute Week [Business Commuter Challenge!](#) We had a total of 30 organizations who spent the week clean commuting for their work commutes, errands and social outings. Thank you to all 22 team leaders who came to our team leader meeting at the Rochester Secret Garden to kick start the Challenge. We are so proud of all of these organizations!

At the Love Your Commute Celebration on July, 13 from 5-7 pm at [Ska Brewing](#), enjoy FREE food sponsored by [StoneAge, Inc.](#) and [Zia Taqueria](#), and FREE drinks sponsored by Ska!

Together, the Challenge participants who submitted logs reported a collective total of 10,685 clean commute trips the week of June 21-28! The winners are named based on a combination of trip points and participation. The participation percent is taken from an average of daily participation divided by total employees and the point percent is taken from the highest number of points in each category. This year, Challenge organizations who participated in the Pedal vs. Metal Challenge received 5 bonus points. The average of both percentages wins!

In the **TINY CATEGORY**, which is 1 to 10 employees, there were 14 competing organizations. The winners of the tiny category welcomed the opportunity to promote clean commuting at their workplace and their dedicated team leader Lesley Forrest participated in every Clean Commute Week event! Congratulations to [Abadie Schill PC!](#)

There were 9 businesses in the **SMALL CATEGORY**, with 11 to 50 employees. Competition was fierce in this category, but the winners rolled ahead with 781 logged clean commute trips! Please congratulate [Russell Planning and Engineering](#), our 2017 small category winners!

Next up is the **MEDIUM CATEGORY**, with 51 to 100 employees. This year we only had 1 business in this category, so our 2017 winner easily won, and we want to thank them for continuing the momentum with their high participation, congratulations to [Ska Brewing Co.!](#)

Last but certainly not least is the **LARGE CATEGORY**, organizations with over 100 employees. There was intense competition between these 6 businesses, but only one can win! By a 4% margin, the Business Commuter Challenge winners of the 2017 large category are the commuting legends: [StoneAge, Inc.!](#) They had an outstanding 97% participation average and logged 1,490 trips. In a close second were the [City of Durango](#), with a whopping 2,854 logged clean commute trips! Way to go to all!

This year, we asked our Business Commuter Challenge team leaders to nominate a **Commuter of the Year** from their organizations. The Commuter of the Year will be drawn from a random drawing at the soon-

[4 Corners Riversports](#)
[Animas Trading Company](#)
[Backcountry Experience](#)
[Balanced Recovery Massage](#)
[Boure Bicycle Clothing](#)
[bread](#)
[Brown's Sport Shoe](#)
[Carver Brewing Company](#)
[City of Durango](#)
[City of Durango Way to Go! Club](#)
[Clif Bars](#)
[Cream Bean Berry](#)
[Desert Sun Coffee Roasters](#)
[Diamond Belle Saloon](#)
[Durango & Silverton Narrow Gauge Railroad](#)
[Durango Coca-Cola](#)
[Durango Coffee Company](#)
[Durango Cyclery](#)
[Durango Flotation Therapy](#)
[Durango Mountain Bike Tours](#)
[Durango Outdoor Exchange](#)
[Durango Public Library](#)
[Durango Transit](#)
[Durango Wheel Club](#)
[Elevate Hammock Company](#)
[Inspire Chiropractic](#)
[KDUR Durango Community Radio](#)
[Mahogany Grille](#)
[Maria's Bookshop](#)
[Mountain Bike Specialists](#)
[Ore House](#)
[Osprey Packs](#)
[Outerbike](#)
[Pine Needle Mountaineering](#)
[Raider Ridge Cafe](#)
[Rochester Hotel and Leland House](#)
[Rocky Mountain Chocolate Factory](#)
[San Juan Basin Public Health Women's Wellness Connection](#)
[Ska Brewing Company](#)
[SME Environmental](#)
[Smith Optics](#)
[StoneAge, Inc.](#)
[Strater Hotel](#)
[Surya Health and Wellness](#)
[The Office Spiritorium](#)
[Trails 2000](#)
[United Campground of Durango](#)
[United Methodist Thrift Shop](#)
[Upper East Side Coffee Deli](#)
[Zia Taqueria](#)

IN TRANSIT NEWS

Upcoming Free Transit Days

On Free Transit Days, ride Durango Transit for FREE all day long thanks to our sponsors!

Tuesday, July 25: [United Methodist Thrift Shop](#)

[See the Rider's Guide here!](#)



Free Transit Day Sponsorship provides an excellent opportunity for your business to give back to the community.

By sponsoring a Free Transit Day, your business will provide fare-free transit service to the public, which is also a great advertising tool for your business.

For information on sponsoring a Free Transit Day, call 970-375-4945 or [click here](#).

IN PARKING NEWS

Are you Parking Correctly?

The Parking Division is often asked about these two parking violations, so here are the details.

Parking Fully in the Space: A vehicle parked in a marked space must be fully in the space, including the body, attachments and mirrors of the vehicle. This is to prevent blocking traffic or other people trying to park. A common misconception is that if the wheels are inside the painted lines, the vehicle is legally parked. Almost all vehicles have body parts that extend beyond the wheels: nose or tail of the vehicles for instance. Additionally, many of today's vehicles have extended mirrors, bike or motorcycle racks or other attachments to the vehicles that extend well beyond the wheelbase and impede other parkers or the driving public. When one vehicle parks outside the lines then it can force others to abandon the next space or try and squeeze in, causing a ripple effect of illegal parking.

Angle Parking: In the case of Obedience to Angle Parking, all vehicles parked in an angled space are required to pull in head first so the front of the vehicle is against the curb. If a vehicle attempts to park with the rear of the vehicle against the curb it requires violating the direction of traffic when parking and when exiting, both of which are dangerous and unexpected moves. Please help us provide safe and convenient parking by obeying all of Durango's parking laws.

For additional information on Durango's parking laws, please see the [Municipal Parking Code](#).

IN SUSTAINABILITY NEWS

Durango Recognized for Sustainability Leadership, Receives 3-STAR Community Rating

The City of Durango is pleased to announce that it has been formally certified in the STAR Community Rating System (STAR). The City earned a Certified 3-STAR Community Rating and has been recognized for sustainability leadership. Durango is the 3rd community in Colorado and the 61st nationwide to achieve certification from STAR Communities, a nonprofit organization that evaluates and certifies sustainable communities. Fort Collins and Steamboat Springs are the other STAR-Certified Colorado communities.

STAR is the nation's leading framework and certification program for evaluating local sustainability and recognizes achievements both by local government and the wider community.

Durango was awarded points in a total of 163 performance measures across STAR's seven goal areas: built environment; climate and energy; economy and jobs; education; arts and community; health and safety; and natural systems. With a final score of 275.9 points, Durango far exceeded the minimum 200 points required for a 3-STAR Community Rating.

Some highlights of the City's application include:

- **Built Environment:** Access to high quality parkland, open space and public transit contributed to a high score in the Built Environment goal area.
- **Economy & Jobs:** In recent years, the economy of Durango has experienced growth. Over 1,200 new businesses were established from 2013-2015 and unemployment has also dropped over that same time period.
- **Equity & Empowerment:** Childhood poverty has steadily decreased in Durango since 2012 and between 2014 and 2015 there was a 9% decrease. This progress is supported by City programs such as the Food Tax Rebate and the Utility Refund, which reduce the financial burden of basic needs.
- **Health & Safety:** Durango's access to quality parks and open spaces provide residents with diverse opportunities to be active. This led the City to score well in the Active Living objective by reporting 88% of residents as being physically active in the past month.

"Sustainable cities provide a healthy environment, support a strong economy, and continually improve the well-being of the community," said Hilari Varnadore, Executive Director of STAR Communities. "We commend the leadership in Durango for prioritizing data-driven decision making and are proud to award the City with the Certified 3-STAR Community Rating."

Over the coming months, the City will work with community partners and Durango citizens to identify

priority action areas, enabling the City and others to direct resources efficiently and effectively to the greatest areas of need.

To review Durango's STAR results, go [here](#).

To learn more about the STAR Community Rating System, go [here](#).

For information about the City of Durango's sustainability initiatives, contact Imogen Ainsworth at imogen.ainsworth@durangogov.org, or visit www.durangogov.org/sustainability.

WHAT WE ARE READING

[Aspen will examine traffic issues with a "mobility lab."](#) The main idea is to offer options that will realistically compete with people's private cars. That could mean providing a fleet of electric bikes and buses with space for people to bring gear and dogs aboard. [Read more.](#)

[Fort Collins opens its first official low-stress bikeway.](#) Fort Collins has been planning low-stress bikeways over the past several years. The Pitkin Low-Stress Bikeway is the City's first official low-stress bike corridor (neighborhood greenway) project. [Read more.](#)

[Drivers who merge at the last minute may be annoying... But they're right.](#) If you're old enough to drive, you're old enough to have some thoughts about the best way to merge into traffic when your lane is ending or closing. [Read more.](#)

STAY CONNECTED:

